



UNIVERSITY OF ECONOMICS - VARNA

CERTIFIED MANAGEMENT SYSTEM ISO 9001: 2008

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Ref. № PD21-1031, 10.07 2017.

To
The chairman
All India Council for Technical
Education (AICTE)
Government of India
New Delhi

Ref: Collaboration Agreement (Joint Degree) between University of Economics – Varna, Bulgaria and Universal Business School, India (dated 04/11/2016)

We do hereby affirm, that:

The double degree programme will be delivered jointly at both University of Economics – Varna, Bulgaria and Universal Business School, India.

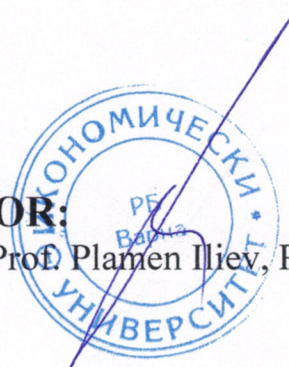
The double degree programme will be delivered according to a curriculum accepted by each party and the required in each country teaching documentation.

Studies in Universal Business School, India will be fully recognised by University of Economics – Varna, Bulgaria.

The learning outcomes of the double degree programme are compatible with national qualifications frameworks and the European Qualifications Framework.

Successful students will receive relevant Degree/Diploma, one from University of Economics – Varna, Bulgaria and one from Universal Business School, India.

RECTOR:
(Prof. Plamen Iliev, PhD)





FACULTY OF FINANCE AND ACCOUNTING

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ABOUT THE FACULTY



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Degree "International Business and Economics"

Educational and Qualification Degree Master

Professional Field Economics

Professional Qualification: Economics

Study period: 1.5 years (15 months) / 4 semesters

Mode of study: Full-time

| № | Subjects | Credits | Form of control | | Student workload | | |
|--------------------------------|--|------------|-----------------|-----------------------|------------------|-----------------|------------|
| | | | exam | Continuous assessment | total | extracurricular | curricular |
| Specialization subjects | | | | | | | |
| 1 | Managerial Economics | 8 | 1 | | 240 | 180 | 60 |
| 2 | International Finance | 10 | 1 | | 300 | 240 | 60 |
| 3 | English Language | 7 | | 1 | 210 | 150 | 60 |
| 4 | Intercultural Aspects of Business | 5 | 1 | | 150 | 105 | 45 |
| 5* | <i>International Human Resource Management</i> | 8 | 2 | | 240 | | |
| 6* | <i>Contemporary International Marketing Strategies</i> | 8 | 2 | | 240 | | |
| 7* | <i>Contemporary Issues in International Strategic Management</i> | 9 | 2 | | 270 | | |
| 8 | <i>Asian Economy</i> | 5 | 2 | | 150 | | |
| 9 | Research Methods | 10 | 3 | | 300 | 240 | 60 |
| 10 | Economy and Society in the European Union | 5 | 3 | | 150 | 105 | 45 |
| 11 | International Economics | 10 | 3 | | 300 | 240 | 60 |
| 12 | International Entrepreneurship | 5 | 3 | | 150 | 105 | 45 |
| 13 | Research Work – Dissertation | 5 | | | 150 | 105 | 45 |
| 14 | International Logistics and Supply Chain | 10 | 4 | | 300 | 240 | 60 |
| 15 | Data Analytics and Statistics | 5 | 4 | | 150 | 105 | 45 |
| | Total: | 110 | 13 | 1 | 3300 | 1815 | 585 |
| | Master thesis / Thesis defense | 15 | | | | | |
| | Overall: | 125 | | | | | |

* - In Universal Business School – Mumbai, India